

4th October 2023

Dear Jenny

Many thanks for your letter dated 27th September. We at the Football Association of Wales (FAW) recognise the power and influence of football in relation to societal issues and take this responsibility very seriously. We seek to use our position and influence to help tackle misogyny and challenge toxic behaviour. We are currently working with Welsh Government on their 'Sound' campaign and have recently filmed videos for this campaign with three of the Men's Cymru team players. We have also worked with the Welsh Government on similar campaigns previously. You can find further information on this at the following links:

[Tackling online misogyny | Herio casineb at ferched ar-lein - YouTube](#)

[CYMRU 'CALL OUT ONLY' \(aws-skybrid.co.uk\)](#)

[Cymru footballers and Welsh Government team up to tackle online sexual harassment \(aws-skybrid.co.uk\)](#)

We take a number of steps to ensure that people feel, and are, safe at events, including:

- Ahead of all senior International matches the FAW publishes supporter information that includes details of how discrimination of any sort can be reported, please see an example of this [here](#).
- This information is published to the FAW website and is linked to from newsletters that are sent to ticket holders ahead of our matches.
- The information is also accessible via the Cymru Tickets App, which every ticket holder must have to enter the stadium. As you will note, we provide a text number to report any such incidents in addition to reporting features on the FAW website.
- This information and text number is displayed on posters around the stadium on match days.
- We have a dedicated safeguarding lead in attendance at all of our home games to whom any incidents can be directly reported by stewards/match day staff.
- A dedicated safeguarding lead will also be present for all senior away fixtures going forward.

The FAW holds regular match meetings in the build-up to any games at the stadium and these procedures are regularly reviewed through this process and we seek to continuously improve.



In addition to the actions that we take on match days we are also very aware of our responsibilities as an employer. We aim to live our values of Excellence, family and respect through our behaviours and organisational culture, and we are working towards becoming a White Ribbon accredited employer.

Please do not hesitate to get in touch with us if you require any information further to the above

Yours sincerely



Noel Mooney

CEO Football Association of Wales

